

Reduce bulk mail

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Taking action to reduce your unused bulk mail is important – the Postal Service says that bulk mail accounts for over 100 billion pieces of mail each year and 6.5 million tons of paper. It takes a little effort, but there are ways to cut your mail load and reduce the amount of mail you receive.

Junk your bulk mail

With so many different kinds of bulk mailings, it seems tough to find a place to start to tackle all that mail. Here are a few ways to start cancelling a good portion of your bulk mailings:

Advertising mail. Cancel a big chunk of bulk mail by signing on to DMAChoice.org. It's easy and convenient -- you pick what mail you want and cancel the rest. Expect two to three months before mailings end.

Credit card offers. If you're lucky enough to get tons of pre-approved credit card offers, visit OptOutPrescreen.com to securely clear your name. Sleep better knowing that your personal information is safer.

Bills and bank statements. We wish we could give you ways to stop these altogether -- especially the bills! But you can contact your financial institution and creditors to switch to paperless e-billing, which will also help you keep your personal info, well, personal.

Local and other mailings. These mailings may take some research and persistence! Locate a customer service number on the mailing or online. Keep your mailing handy -- customer service may need your customer service number or whatever crazy variation of your name that they have on file.

CO2 savings per year: **209 pounds**

